

GRiX EXPO 2026

29- 31 October 2026

Jordan International Exhibition Center

JIEC Amman – Jordan

SALES BROCHURE

GLOBAL REAL ESTATE INVESTMENT EXPO

GRiX 2026

ORGANIZED BY:



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INTRODUCTION

GRIX is a premier international real estate and investment exhibition targeting more than 10,000 visitors and investors interested in property investment, citizenship and residency by investment programs, banking services, skilled and professionals immigration and financial opportunities. The event brings together developers, investors, brokers, banks, citizenship by investment companies, legal and financial advisors, and other industry leaders, providing a dynamic platform for networking, business partnerships, and showcasing global investment opportunities.



GRIX EXPO 2026 IN NUMBERS

250

EXHABIROTS (Developers, CBI companies, Contractors, Embassies, Brokers, Banks, Innovations & Technology related to Real Estate)

15

SPEAKERS

3

DAYS

80

VIPS

20

COUNTRIES



WHY TO EXHIBIT IN GRIX EXPO 2026? AND HOW YOU CAN YOU BENEFIT?



GRIX Expo gives you the opportunity to meet investors, agents, brokers, and business partners to build strategic alliances, appoint representatives, and expand your business network.

GRIX EXPO 2026 IS THE HUB OF



Property
developer



CBI companies



Real Estate
Contractors



Real Estate
Solutions



Real Estate
brokerage



CBI unites



Skilled Immigration
Advisors



Banks and
Financial
institutions



Smart homes
solutions
providers



Green homes
sectors



Property
valuates



Wealth
managers



Projects
managers



Legal
advisers



Government
bodies



Incubators



Embassies



Marketing and
sales professional

MARKETING & ADVERTISING CAMPAIGN PART 1/2

The exhibition will be supported by a comprehensive marketing and advertising campaign designed to maximize awareness, attract qualified visitors, and ensure strong engagement from investors, homebuyers, real estate professionals, and industry stakeholders.

The campaign will utilize a wide range of traditional and digital marketing channels to achieve extensive market coverage and generate high visitor turnout.

Publication of the official exhibition directory featuring exhibitors, sponsors, and key event information.

Design and distribution of exhibition brochures and promotional materials.

SMS marketing campaigns targeting qualified prospects and potential visitors.

Targeted WhatsApp campaigns aimed at expatriates and investors in key international markets.

Email marketing campaigns directed at investors, business owners, and individuals interested in real estate and investment opportunities.

Radio advertising campaigns across leading stations to enhance public awareness and reach wider audiences.

MARKETING & ADVERTISING CAMPAIGN PART 2/2

Outdoor advertising on major roads, highways, and strategic locations with high traffic exposure.

Production and distribution of professional promotional videos highlighting the exhibition, exhibitors, and investment opportunities.

Digital advertising campaigns across social media platforms, utilizing advanced audience targeting to reach potential visitors and investors.

On-site and venue advertising, including banners, displays, and promotional signage within and around the exhibition venue and surrounding commercial areas.

Dedicated call center activities to contact qualified databases of potential buyers, investors, and interested prospects, providing invitations and event information.

Through this integrated marketing strategy, the exhibition aims to attract a significant number of qualified visitors and investors, creating valuable business opportunities for exhibitors while maximizing exposure, lead generation, and return on investment.

ORGANIZER EXPERIENCE PART 1/2

The organizing team possesses extensive experience in real estate development, real estate marketing, exhibition and conference management, and the organization of international investment events, ensuring the successful delivery of the exhibition according to the highest professional standards.

The team's expertise includes:



+16 YEARS

More than 16 years of experience in international real estate marketing across Turkey, Jordan, Cyprus, Greece, Portugal, the Caribbean, the United Arab Emirates, Georgia, Egypt, Spain, Saudi Arabia, Oman, and Qatar, with a proven track record in promoting real estate projects and attracting investors from regional and international markets.



+16 YEARS

More than 16 years of experience in Citizenship by Investment (CBI) and Golden Residency programs, with extensive expertise in second citizenship and residency-by-investment solutions across the Caribbean, Europe, and the Middle East, working closely with government authorities and specialized firms to provide global mobility and international investment opportunities for high-net-worth individuals.

ORGANIZER EXPERIENCE PART 2/2



+10 YEARS

More than 10 years of experience in organizing and managing conferences and exhibitions specializing in real estate, second citizenship by investment, and wealth management, including the successful delivery of multiple events and exhibitions in Saudi Arabia and Turkey with the participation of leading companies, investors, and international experts



+15 YEARS

More than 15 years of experience in organizing and managing exhibitions, conferences, and specialized events at both local and international levels.

EXHIBITION SPACES

STAND OPTION 1

SHOW READY / FULLY FITTED SHELL SCHEME BOOTH

225 USD
PER SQM

EARLY BIRD OFFER
200 USD
PER SQM

BEFORE 29 AUGUST 2026



- MINIMUM SIZE AVAILABLE:
- 12SQM (3M X4M) HEIGHT 2.5 M
- (MATERIALS ARE ALUMINUM AND PARTITIONS)

STAND INCLUDE

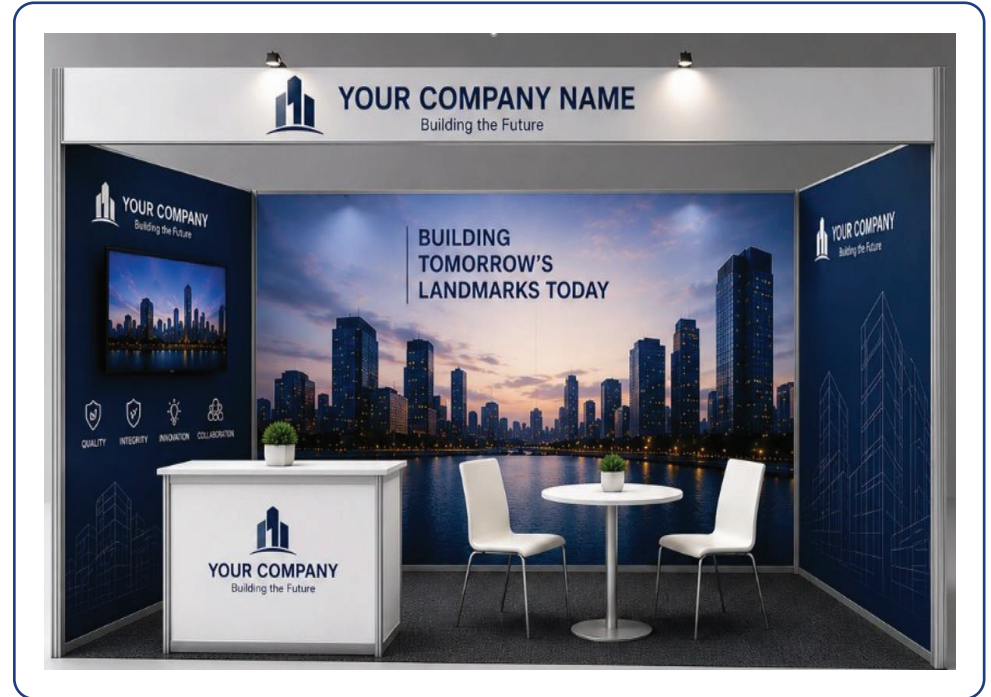
- ✓ One power socket
- ✓ 2 chairs & round table
- ✓ One reception counter
- ✓ Fascia Vinyl cut of the exhibitor's name
- ✓ Graphics in 2 sides and rear (client to supply design)
- ✓ 2 spot lights



Exhibitor company details will be listed in the Exhibition booklet (A quarter page A4 page)



5% discount
for the next GIRIX 2027



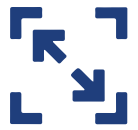
EXHIBITION SPACES

STAND OPTION 2

PREMIUM SHOW READY / FULLY FITTED
AND CUSTOMIZED BOOTH

310 USD
PER SQM

EARLY BIRD OFFER
290 USD
PER SQM
BEFORE 29 AUGUST 2026



- MINIMUM SIZE:
- 12SQM (3M X4M) HEIGHT 2.5 M
- (MATERIALS ARE WOOD, BOARD, FLEX, CARPET)

STAND INCLUDE

- ✓ Best and more attractive area in the exhibition area
- ✓ Graphics in 2 sides and rear (client to supply design)
- ✓ Fascia Vinyl cut of the exhibitor's name
- ✓ TV to present your projects or product
- ✓ One reception counter
- ✓ 2 power sockets
- ✓ 3 chairs & round table
- ✓ spot lights
- ✓ Brochure stand



Exhibitor company details will be listed in the Exhibition booklet (A quarter page A4 page)



10% discount
for the next GIRIX 2027

EXHIBITION SPACES

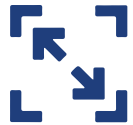
STAND OPTION 3

SPACE ONLY

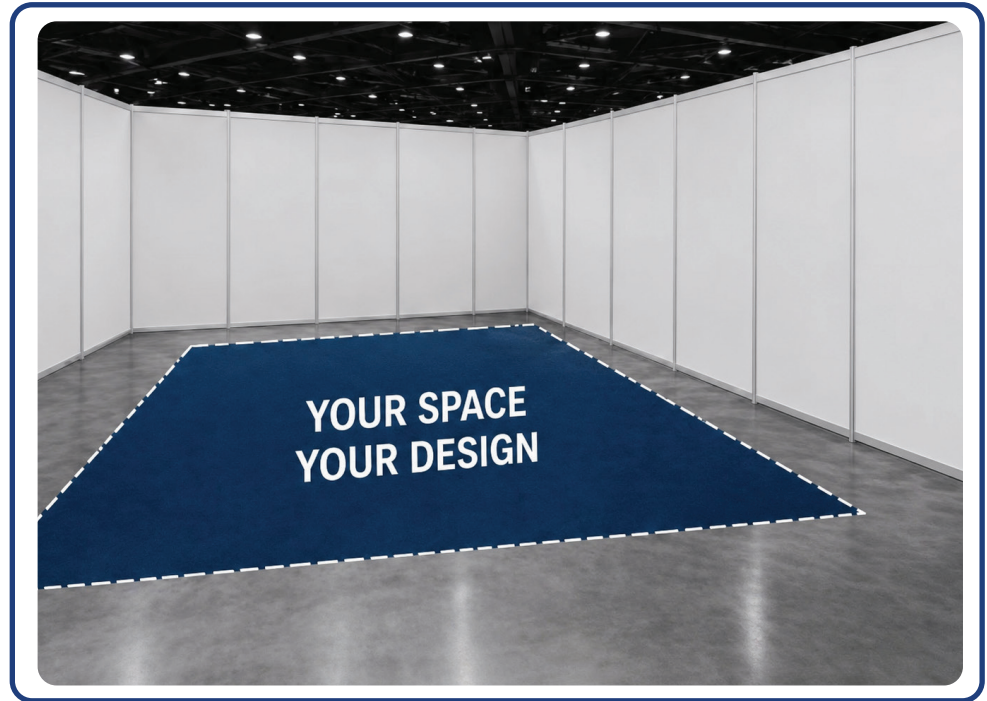
450 USD
PER SQM

EARLY BIRD OFFER
400 USD
PER SQM

BEFORE 29 AUGUST 2026



• MINIMUM SPACE :
18 SQM (450 USD PER SQM)



- ✓ Your space will be in one of the strategic areas to guarantee having more visitors
- ✓ Exhibitor will have 15 minutes to be one of Speakers to present his services
- ✓ You are required to hire your contractor to design and build your booth from scratch or we can handle it (according to organizer's terms)
- ✓ We can recommend to you 3 of the best booth contractors in Jordan.



Exhibitor company details will be listed in the Exhibition booklet (half A4 page)



15% discount
for the next GIRIX 2027

SPONSORSHIP OPPORTUNITIES

WE HAVE 3 TYPES OF SPONSORSHIP WITH GREAT FEATURES:

FEATURE	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR
BOOTH SIZE	36 SQM	24 SQM	18 SQM
OFFICIAL EXHIBITION DIRECTORY EXPOSURE	FRONT OR BACK COVER + 2 FULL PAGES	INSIDE COVER + 1 FULL PAGE	2 FULL PAGES
LOGO PLACEMENT ON ALL MARKETING MATERIALS	PREMIUM PLACEMENT	✓	✓
WHATSAPP CAMPAIGNS	✓	✓	✓
OUTDOOR BILLBOARDS & ROADSIDE ADVERTISING	✓	✓	✓
SOCIAL MEDIA ADVERTISING CAMPAIGNS	✓	✓	✓
EXHIBITION BROCHURE	✓	✓	✓
SMS MARKETING CAMPAIGNS	✓	✓	✓
EMAIL MARKETING CAMPAIGNS	✓	✓	✓
RADIO ADVERTISING	✓	✓	✗
CALL CENTER CAMPAIGNS	✓	✓	✗
CONFERENCE & SEMINAR STAGE SPONSORSHIP	✓	✗	✗
VISITOR DATABASE AFTER THE EXHIBITION	✓	✗	✗
SPONSORSHIP VALUE	USD 30,000	USD 20,000	USD 15,000

GRIX EXPO 2026

EXHIBITOR PARTICIPATION FORM

01. COMPANY INFORMATION

COMPANY NAME :

COUNTRY :

BUSINESS ACTIVITY :

WEBSITE :

02. CONTACT PERSON

NAME :

JOB TITLE :

MOBILE :

EMAIL :

03. PRODUCTS / SERVICES

- REAL ESTATE DEVELOPMENT
- REAL ESTATE BROKERAGE
- CITIZENSHIP BY INVESTMENT
- RESIDENCY / GOLDEN VISA
- IMMIGRATION CONSULTANCY
- BANKING & FINANCIAL SERVICES
- WEALTH MANAGEMENT
- LEGAL SERVICES
- OTHER :

04. BOOTH SELECTION

- SHELL SCHEME BOOTH (12 SQM)

QUANTITY:

- PREMIUM BOOTH (12 SQM)

QUANTITY:

PREFERRED BOOTH NUMBERS:

01 :

02 :

03 :

05. SPONSORSHIP OPPORTUNITIES

- DIAMOND SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- PLEASE SEND ME THE SPONSORSHIP PACKAGE

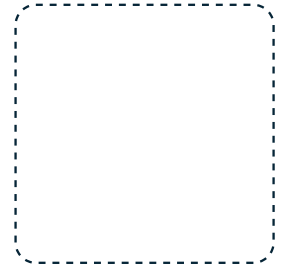
06. DECLARATION

I CONFIRM MY PARTICIPATION IN GRIX 2026 AND AGREE TO THE EXHIBITION TERMS AND CONDITIONS.

AUTHORIZED SIGNATURE:

NAME:

DATE:



COMPANY STAMP

ONCE COMPLETE THESE FORMS PLEASE SEND IT TO: INFO@ALSAFEEREXPO.COM

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